



Next steps for Disability Bowls

The BDA continues to champion disability bowls and support clubs becoming more inclusive. Working alongside Bowls England (BE), the English Indoor Bowling Association (EIBA), Disability Bowls England (DBE) and the Activity Alliance (formerly English Federation of Disability Sport) a steering group has been formed, to oversee the progress and development of disability bowls in England.

This steering group has been the focal point behind all of disability bowls' recent accomplishments, including *the Advisory Guide to Disabled People's Participation*, *Disability Kitemark*, "Working with Disabled People in Bowls" module and the Love Fisher Brown Award.

The 2017-2021 strategic cycle presents the Disability Steering Group with an opportunity to re-evaluate its work to better meet the needs of disabled bowlers, clubs, coaches and volunteers and develop the sport into an even more inclusive environment for everyone.

The updated **National Strategic Disability Action Plan** will guide and direct all the steering group members' work around disability over the next 3 years. It aims to ensure collaboration and integration of the work of all key partners towards developing bowls into a genuinely inclusive sport for all by 2021. When finalised this autumn, the plan will be accessible from the BDA's website, as well as the websites of the other Disability Steering Group members.

In conjunction with the creation of the new action plan, the second half of this year will see the production of a new *Advisory Guide to Disabled People's Participation in Bowls*, the re-launch of the *Love Fisher Brown Award*, and an increase in the number of *Working with Disabled People in Bowls* modules offered. More information about each update will be published on the BDA website over the coming months.

To access and book your place on any modules, please visit the www.coachbowls.org website.

Coach Bowls Update



Coach Bowls is delighted to announce that there are now over 1,000 qualified Level One Coaches in England. We are sure that these coaches are having a vital impact at clubs across the country and look forward to supporting the next 1000!

In other news, the administration of Coach Bowls is on the move. Between now and 31st March 2019 all of the administration for Coach Bowls, courses and membership will be moved from Melton Mowbray to Leamington Spa. More details about the move will be released soon on www.coachbowls.org.

Club Development Programme

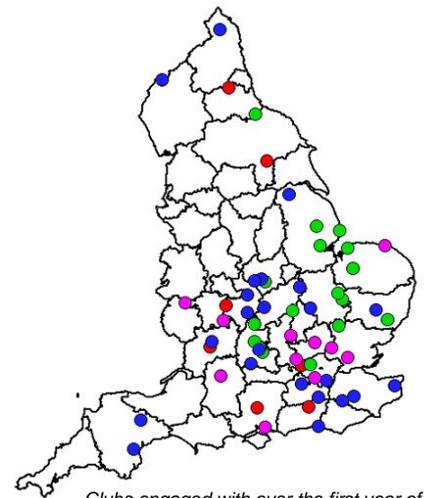
The Club Development Programme has been going from strength to strength over the first year of the BDA's four-year "Play Bowls" plan.

The Club Development Team have been working hard meeting clubs across the country, creating development plans as well as organising coaching courses and delivering the Club Helpers Award.

The Development Programme has now engaged with 56 clubs in the first year and there has been a real impact on the number of new members, coaches and volunteers at the clubs we have worked with.

To date we have seen the following impact:

- ⇒ New Members – 151
- ⇒ New Qualified Coaches – 51
- ⇒ Upskilled Volunteers - 224



Clubs engaged with over the first year of the Club Development Programme

The Phase 4 application window is now open for clubs to apply to the Club Development Programme. The window is open until Tuesday 31st July 2018 at 5pm, clubs must meet the criteria below to apply:

- Clubs must be affiliated to either Bowls England or the English Indoor Bowling Association Ltd
- Clubs must be willing to be proactive and take on tasks set out in a Development Plan
- Clubs must have seen a decline of 10% or more of their net membership from 2016 to 2018
- Clubs must have a demonstrable capacity for membership growth

For more information on the Club Development Programme and how to apply please visit www.playbowls.org and click on club Development Programme. Alternatively please contact Jon Hart – Club Development Manager on 07795 555907



CLUB DEVELOPMENT PROGRAMME

BY ANNA COULSON

STUDLEY ENTACO BOWLS CLUB

Studley Entaco Bowls Club have been taking part in our Club Development programme, working together to develop the club further and with the overall aim of recruiting more members. Some developments include, changing the name of the club to reflect their location, signage for the club, up-skilling volunteers to become Club Helpers and a Level 1 Coach Bowls coach.

"I have been working with some really committed volunteers at the club and they have made some fantastic progress working through their development plan and are now in a much stronger position as a club."

Anna Coulson - Club Development Officer



EVENTS

Club Open Sessions

Tuesdays 2-4pm

Thursdays 6-8pm

CONTACT INFO

For more information on the club contact;

Mike Bell
emailmikebell@sky.com

Visit their Facebook page
@EntacoBC

THE CLUB SAYS...

What motivated you to get involved and accept our invitation to take part in our Club Development Programme?

"We needed a fresh approach for our efforts to recruit new members. Our past efforts have resulted in no new members"

Was the format of the club development meetings appropriate?

"Initial meetings were very much centred on how we as a club wanted to go forward. Followed by a formal Development Plan tailored to our club needs and vision of what we could achieve. Anna Coulson is very knowledgeable and positive thinking in her approach. Despite the many comments from our members of 'we have tried that before' Anna prompted us to rethink our ideas and offered a different view of how we might approach a problem."

Mike Bell - Club Secretary



Welcoming the Just Bowl team

Ian McCombes:

Ian has recently joined the team as the Just Bowl Coordinator. Originally from an engineering background, Ian studied for a degree in Sports Development as a mature student at the University of St Mark and St John in Plymouth before moving to the Gambia to volunteer with the Gambian National Olympic Committee.

On his return to the UK, Ian worked for City College Plymouth as an Activities Coordinator and completed a MA in Sports Development before moving to Yorkshire where he worked as a Further Education Sports Coordinator and Sports Lecturer at Yorkshire Coast College.

From 2011 to 2018 Ian worked for AoC Sport (formerly British Colleges Sport) in separate roles supporting colleges to provide sporting opportunities for their students.

He was also responsible for project managing the organisations cup finals and National Championships, as well as working closely with the Rugby Football Union to provide insight into rugby in the Further Education sector.



Kevin Else:

The second new addition to the team is Kevin Else as Just Bowl Officer. Kevin has spent the last 10 years setting up and running his own business. He has worked with the BDA previously, delivering numerous Play Bowls Roadshows across the country, including the roadshow that was part of the 2012 Olympics on the beach in Weymouth, many County Shows and numerous events which focused on disability all providing the opportunity for people of all ages and abilities to try the sport.

Of the Just Bowl project, Kevin said

"I'm looking forward to the challenge of working with those that are presently inactive and encouraging them to take up the sport. The aim will be to set up fun and exciting activities where people can interact with each other, socialise and become more active."

"I'm delighted to be part of the Just Bowl project and I am very excited to start and really make a difference to people's lives and create an active lifestyle for those that need it most."



WOMEN CAN

Women Can - Phase 2 Update

The Women Can campaign is going from strength to strength with phase two of the project now underway. As part of this phase Ellen Falkner will be holding four focus group consultations across the country which will include both female bowlers and non-bowlers to identify the barriers to participation for women and associated solutions as to how we attract more females to become involved in bowls. Once we have collated all the information we will be producing a resource pack which clubs can request which will support the club to increase their female membership.

Alongside this Ellen and the Bowls Development Alliance are working together to establish partnerships with community organisations and will be holding some 'Women Can' pilot events in the coming months so watch this space!

You can purchase our Women Can merchandise which is available at <http://www.playbowls.org/womencan/women-can-merchandise>

To watch the Women Can campaign video, more information or to sign up for the campaign please visit our website <http://www.playbowls.org/womencan/about-women-can> or email Anna@playbowls.org



Progress against targets

As we move into the summer of 2018, the impact of the BDA's work since the new funding period commenced in April 2017 is beginning to be felt across the country. The Club Development Programme has worked with 53 clubs, bringing in over 100 new members, training over 50 qualified coaches and upskilling more than 150 volunteers through the Club Helper Award training and the Working with Disabled People in Bowls, Play Bowls Activator and Safeguarding in Bowls modules.

The Play Bowls Packages have continued to be a success and prove popular with clubs, 2017 seeing more applications than ever before for this support. To date, an impressive 5,500 people have attended Play Bowls Package events across the country with 3,010 going on to become full members.

A further success has been the response to the National Participation Survey, where 3,900 people took the time to submit their answers. These are currently being analysed and a full report will be made available in July via the BDA's website.

Coach Bowls at Bowls England National Championships

The Bowls England National Championships are fast approaching. We will once again have a Coach Bowls Tent by the side of 'A' Green, manned by some of the most experienced coaches and tutors. They are available not only to take people out onto the green for bowls, but also there to help and coaches who may be struggling, with ideas, support, advice or even support to complete tasks towards completing qualifications. Please let us know if you would like to access some time. The full programme of events is below.

We will also be running some performance clinics, arranged by John McGuinness, the Director of Coaching for Bowls England and England Men's Captain and supported by one of the current Senior International bowlers such as Ellen Falkner, John Rednall, Andy Thomson and Paul Brown. These slots will be after main play finishes on the greens and will be open for up to 12 players. If you, or anyone in your club would benefit from this opportunity to work with one of the most well-respected bowlers in the Country, please book a place by e mailing amanda@coachbowls.org



Date	Time slots available	Green	Type of session available
Sat 4th August	10am - 3.30pm	None	Advice and support in tent
Sun 5th August	10am - 3.30pm	None	Advice and support in tent
Mon 6th August	9am - 3pm	D (9.30am - 2pm)	Practical support until 2pm & Advice and support in tent
Tues 7th August	10am - 3.30pm	None	Advice and support in tent
Wed 8th August	10am - 3.30pm	None	Advice and support in tent
Thurs 9th August	10am - 3.30pm	None	Advice and support in tent
Fri 10th August	11am - 4pm	E	Practical support & Advice and support in tent
Sat 11th August	10am - 3.30pm	None	Advice and support in tent
Sun 12th August	10am - 3.30pm	None	Advice and support in tent
Mon 13th August	10am - 3.30pm	A (1pm - 2pm)	Practical support & Advice and support in tent
Tues 14th August	9am - 3pm	C (9am - 2pm)	Practical support & Advice and support in tent
Wed 15th August	9am - 3pm	E (9am - 2pm)	Practical support & Advice and support in tent
Thurs 16th August	10am - 3.30pm	None	Advice and support in tent
Fri 17th August	9am - 3.30pm	E (9am - 2pm)	Practical support & Advice and support in tent
Sat 18th August	10am - 3pm	None	Advice and support in tent
Sun 19th August	10am - 4pm 4pm - 6pm	E E	Practical support & Advice and support in tent Coaching Clinic with John McGuinness (TBC)
Mon 20th August	10am - 3.30pm	None	Advice and support in tent
Tues 21st August	11am - 4pm 4pm - 6pm	C (2pm - 4pm) C	Practical support & Advice and support in tent Coaching Clinic with John McGuinness (TBC)
Wed 22nd August	9am - 3pm	E (9am - 2pm)	Practical support & Advice and support in tent
Thurs 23rd August	11am - 5pm	E (2pm - 5pm)	Practical support & Advice and support in tent
Fri 24th August	10am - 4pm	D	Practical support & Advice and support in tent
Sat 25th August	10am - 4pm	E (until 2pm) D (from 2pm)	Practical support & Advice and support in tent
Sun 26th August	10am - 4pm	E	Practical support & Advice and support in tent
Mon 27th August	11am - 4pm	E (From 1pm)	Practical support & Advice and support in tent
Tues 28th August	10am - 3pm	None D	Advice and support in tent Coaching Clinic with John McGuinness (TBC)
Wed 29th August	9am - 2pm	C	Practical support & Advice and support in tent
Thurs 30th August	11am - 4pm	E	Practical support & Advice and support in tent